



valley
C H U R C H

June 2019

Free Church leader,

I want to invite you to GOOD FOR ALL, a major conference with world-class speakers and leaders to equip you and your church to truly love your neighbors and community -- in a way that builds bridges to share the good news of Jesus. We are thrilled to be hosting nationally-recognized Christian leaders like **Bob Goff** and **Lee Strobel**, both NY Times best-selling authors. And more than that, we'll be offering dozens of top-notch breakouts. Check out the [speaker lineup](#). The conference website is www.GoodForAll2019.com.

It all happens on Thursday-Saturday, September 26-28 in Des Moines, Iowa. I'm excited for this event, and I hope you will attend -- and bring other leaders from your church.

Why would you want to come?

Well... I've been a part of the EFCA for 33 years. I started as a church planter in a small town. Eventually, I was called to Valley Church as the church planter way back in 1990. It's been a privilege and joy to be here all these years.

One of my deepest desires (that I know you share) is to see people who are far from God come to know Christ in true life-transformation and salvation. So, how do we bridge the gap between the people in our communities and the life-giving gospel that our churches offer? Is there a way to somehow to build bridges that will vitally connect believers to non-Christians -- and vice versa?

I believe there is. And it's not nearly as complicated as I thought it would be! Simply put, when the church joyfully does **good works** in and with the community, it builds bridges of **good will**. Then, as Christians and non-Christians connect, God opens the door to share the **good news** of Jesus.

That simple concept is what the GOOD FOR ALL conference is all about. **Do good works. Build good will. Share good news.** Watch our [conference overview video](#). Topics will cover a lot of territory:

- Connecting in practical ways to love the people in our neighborhoods and workplaces
- Finding common ground to do good for the community... with the community.
- Building bridges between the people of your church and all their neighbors
- Start and grow friendships with those outside the church
- Creating dialogue with spiritual skeptics, doubters, and explorers
- Removing the fear and awkwardness of spiritual conversations
- Answering common objections and questions about the Christian faith
- Sharing the good news of Jesus in a way that's winsome and natural

GOOD FOR ALL is a straightforward concept, but actually pulling it off can be challenging. This conference will fill you with biblical wisdom and practical ideas on how to get started and take next steps. You will leave inspired and encouraged to take your life and your church to a new level of truly loving your community and reaching your neighbors.

And because we so want to share this experience with our EFCA family, between now and July 31, you can use the code 4ALL to get \$100 off the cost of the ticket.

Please come! You will not be disappointed!

Pastor Quintin Stieff
[Valley Church](#), West Des Moines, IA