



EFCA Mission Highlights from the RESET CONFERENCE November 2011

Steve & Kathy Austvold, EFCA Mission Mobilizers Serving the NCD, NPD, and Beyond

Steve.austvold@ncdefca.org

Kathy.austvold@efca.org

Dear Pastors and mission leaders,

Greetings in Christ. In September, The Mission Exchange and Cross Global Link merged into one mission organization. These two agencies represent 190 church mission and para-church agencies with 35,000 missionaries. They held a combined conference called the Reset Conference in September. This newsletter is highlighting mission items of interest for you and your mission efforts in your local church from that conference. A lot of the information focused on the next generation in the church. Read through this list in your mission team and see which items are relevant to your church and discuss them.

- There are 2,400 Muslim people groups in the world today. 54% of them are unengaged groups with no missionary focus on them.
- Fortune 500 companies give a large focus of their time to the development of leaders.
- Lesson for leaders, “What movements of God are we missing?”
- “What value or idea is your organization onto that no longer serves you well?”
- We now have a digital generation that also gives financially online.
- “Time magazine” earlier this year highlighted a World Arab youth map. Six out of ten are under the age of 30 years old.
- By 2016, boomer giving goes from 90% to 20% of giving.
- Can you tweet your mission statement in a way that is compelling and attracts followers?
- “An idol-a good thing made into an ultimate thing.” Tim Keller
- Number one desire of youth-do you care for me? They want community.
- Company loyalty is a thing of the past.
- Start a new conversation with the emerging culture. What are you hoping for (dreaming about)?
- What is the vision of the emerging leader? How can I facilitate it?
- How well are emerging leaders represented in the organization?
- How am I working with emerging leaders to create the strategy for the future?
- What kind of leadership are emerging leaders bringing that will fuel future growth and development? How can I release it?
- “The Long View” from JustinLong.org is a blog that covers global issues, mobilization, swarms, unreached peoples and missions relevant news.
- The next generation: Is asking, what’s the need, can I also be involved? They have always had a computer at home. Does God or church speak tech? Have an iPhone app for missions projects,

blog, Twitter and photos. Church and teams are community. Their strength is that they want to do ministry, they are flexible, changeable. Long term for them is one year.

- Promoting missions: Focus on K to 5th grade. Use kingdom cash for elementary students-spend it on goats, other animals and projects. Have lots of hands on experience. Wycliffe has a K-12th grade curriculum that is free. Stand4kids.org is another resource to promote missions for children. Teach mission courses to the entire church. Need conversions for missions for young people. Have young people join your church mission team.
- Generational: What is your strategy to integrate Millennials (under 30) into your organization? What partnerships do you have with local universities, colleges? What strategy do you have to connect your work with middle school students?
- Financial: What are the concentrations of your donors by different generational groups? What percentage of your finances are being invested in technology?
- Harvard Business Review in 2011 has three series on "Millennials".
- Too often the US view of partnerships is "I pay, I tell, you do."
- Three church movements: 1) Traditional church. 2) Nomalism to seeker movement to relevancy 1970-1990's model. Seekers are led to a Consumerism modeled church. 3) The Missional church today leads to Christian activists who serve God. Being Missionalism is the grand objective.
- Ways we devalue people: We value people for effectiveness, not for their self worth.
- For churches interested in business as mission, go to <http://www.businessasmissionnetwork.com>. There are great resources on this site.

Watch for further merger information on the merger of these two groups in January 2012. Churches and mission leaders are encouraged to join this new agency.

Blessings,
Steve Austvold